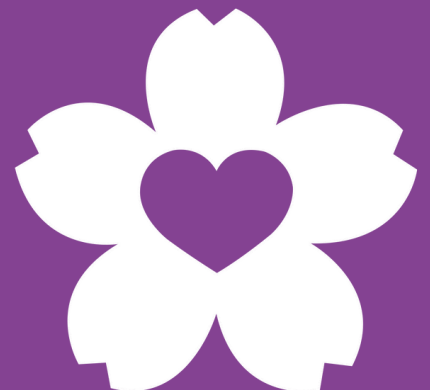


Welcome To

BodiBlossom[®]

Partner Program

Step into a world of confidence,
community, and self-expression through
empowering dance styles.



Our Mission

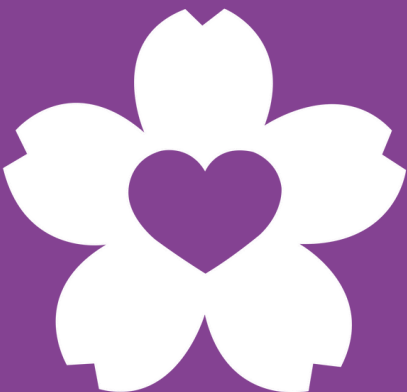
"To empower women and help them grow their confidence in every aspect of their lives through the power of dance."



We strive to be the best women's dance based business in the world.

What We Offer

- Women's Dance Classes
- Dance Shows / Event Performances
- Private Workshops
- 1:1 Sessions
- Online Membership
- Clothing Brand
- Instructor Training / Partner Program



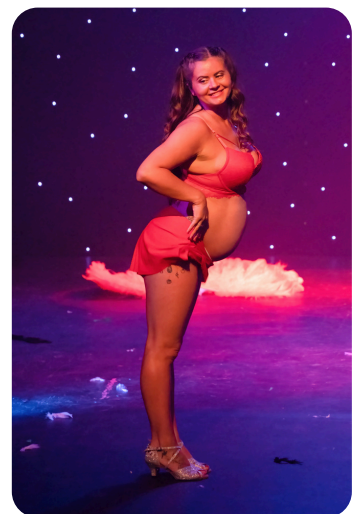
Our Core Values



Founder

BodiBlossom® was founded by Kirsty Davies in December 2021, Kirsty wanted to create a safe space where women could come and feel empowered through dance classes and a supportive community.

Kirsty had no idea it would take off as much as it did. She started off with just 1 class a week in a village hall, which quickly grew to 3 classes a week the following month. Fast forward 2 years she was opening her own studio with around 18 classes per week with 8 instructors also teaching classes in other areas too, plus regular shows and events.



Kirsty's main goal is to help give more women the opportunity to do something they love, to learn something new and help others who may feel stuck and unsure of who they are. As a mum of 3 she knows how easy it is to feel lost.

No matter your age, shape or size anyone can become an instructor, we have ladies aging from 20 yrs old, to ladies in their 60s who teach BodiBlossom classes.

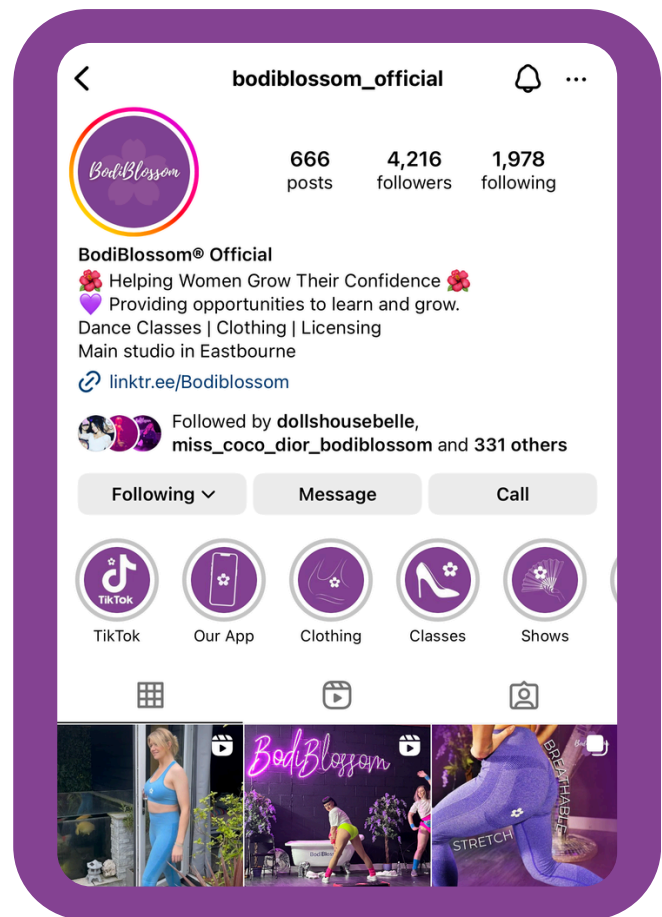
We're A Team

Women are great on their own, but incredible when they work together.



Let's Get Social

Social media is what helped BodiBlossom® start, it helps us showcase all the amazing things we are doing, we'd love for you to follow and support any posts by simply liking, sharing and commenting.

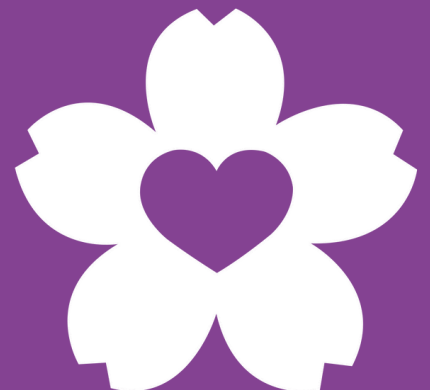


Having won awards for our digital marketing strategy, we can't wait to help you develop your own social media to promote your classes and grow a community of your own.

Becoming a Partner of

BodiBlossom[®]

The Opportunities Are Endless



Join Us

Becoming a BodiBlossom® Partner offers an exciting opportunity to run your own business while leveraging a proven system and established brand—without the complexity and costs of traditional franchising. With a license, you maintain your independence while gaining access to trusted training, resources, and ongoing support from BodiBlossom.



Join us today and get all the support you need to grow a thriving business—while empowering more women to build their confidence and shine.

Full brand guidelines, including trademark license so you can utilise the BodiBlossom® brand.

Build your business using all the successful foundations we've put in place. There are so many ways you can grow your classes with our ongoing support.

What You Get

Access

To tried and tested choreography that women love to dance to.

Bookings

Your info listed on the BodiBlossom main website.

Clothing

25% off BodiBlossom® clothing and merchandise.

Innovation

We're constantly dreaming up new concepts to grow and evolve BodiBlossom®.

Training

On going training opportunities to help you gain more knowledge and boost your business.

Policies

Copies of our policies and procedures to implement within your business.

Support

Full support from our team.

Accreditation

All courses are fully accredited by a UK training provider.

Library

You'll have access to marketing materials to use on your socials and for printing.

Knowledge

Know you're taking on a successful business model which is proven to work.

Potential Earnings

It's up to you how much you charge for classes but we have shared some common examples. You can consider your costs, location and experience when setting your pricing.

45 minute classes - £8.50pp (4 week course = £34)

£120 for a class of 15 / £480 for a 4 week course of 15

55 minute classes - £9.50pp (4 week course = £38)

£142 for a class of 15 / £570 for a 4 week course of 15

1 hour 30 min workshop - £18pp

£270 for a class of 15

We'd recommended a maximum of 15 people in a class so you can easily support everyone throughout the class.

Hall Hires

Hire varies for different halls and studios, the standard prices are between £12 - £18 per hour depending on your location.



Succeed

We want to help you succeed and will be here to support you on your journey to creating your own business.

Name Of Your Business

From choosing the perfect name to creating a logo you love —we'll guide you with the basics of starting your own business, every step of the way!

Check out some of our partners below -



Build Your Own Community

Initial Investment - Includes:

- 1:1 Accredited Instructor Training – Learn the art of leading transformational BodiBlossom® dance classes including the art of burlesque – **worth £399**
- Business Toolkit – Everything you need to confidently start / progress your own business, including class planning guides, marketing and business growth strategies – **worth £199**
- Business Downloads – including risk assessment forms, first aid log, social media content calendar and health disclaimer – **worth £99**
- Your first month of the partner program membership – **worth £35**

Total worth = £731 | Your investment - All this for only £449!

(payment plans available from £49 per month for 12 months).

*Already teaching dance classes?
Get £100 off the initial training!*



Join the Bodiblossom family and thrive with us

Monthly Fees

Licensee Fee - £35 per month

- Choreography Videos.
- Dance Tutorials
- Marketing assets for teaching BodiBlossom classes.
- Complimentary access to BodiBlossom online membership.
- Monthly downloads to help grow your business.
- Social media & marketing business support videos.
- Dedicated monthly live Q&A's.
- WhatsApp Support Group.
- 10% off any BodiBlossom training courses.

Exclusive Set Area Monthly Fees - Optional

If you would like to be the only BodiBlossom instructor in your area, below are guidelines to monthly payment dependant on the population size of your territory. This gives you exclusive use your area, BodiBlossom branding and our ongoing support.

Less than 50,000 = £49 per month.
50,001 - 100,000 = £69 per month.
100,000 - 200,000 = £99 per month.
200,001 - 300,000 = £129 per month.
500,001 - 750,000 = £179 per month
750,001 - 1 million = £299 per month
Over 1 million - £399 per month






Info

Other Information


- You will need to register as self employed and are responsible for your own self assessment.
- You will need to cover your own hall hire costs and music license (many gyms and community centres have a music license which you may be covered under, you'll just need to check when booking).
- You will need to get your own public liability insurance (you will need to send proof of having this to us).
- You will need to be responsible for looking after the data of your customers.

Support and guidance is given for all of the above.


We also offer business growth coaching in all areas to help you grow faster and thrive!




Create the lifestyle you want by choosing your own working hours.



A fun and rewarding career.



Be your own boss.





**Are you ready to help change
women's lives through movement,
confidence, and community?**

Join us today and become part of the
BodiBlossom movement.

**Email us to get started -
grow@bodiblossom.com**

